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# SOULFOOD

## MUSIC FESTIVAL

Saturday April 2<sup>nd</sup>, 2022 11AM-11PM | Kiwanis Park | Ruben Romero Park Area

# 2022 AZ Soul Food & Music Festival

Phoenix, AZ is a city built on amazing street festivals and soirees. The weather in Phoenix lends to many year-round outdoor activities for foodies, entertainment seekers, concert go-ers and thrill seekers alike.

Popular events have become earmarked for consumer's vacations and holidays, school breaks and often mark the change in seasons.

There was one event however, that was missing from the vibrant line up...

introducing.....

The AZ Soul Food & Music Festival. Combining rich southern foods from regions all over the United States with a plethora of music that has set the heartbeat of a nation. Join us for the Inaugural Event Saturday March 30<sup>th</sup>, 2019 at Indian Steele Park from 10am to 10pm. A percentage of proceeds from the event will benefit Make a Wish/Debbie Gaby Charities (whatever)

General and VIP Access available.

# 2022 AZ Soul Food & Music Festival

This event will feature:

- ▶ National Artists
- ▶ Local artists/bands
- ▶ Kids Stage
- ▶ College teams
- ▶ Local Choirs
- ▶ Vendor booths
- ▶ And....Soul Food

# 2022 AZ Soul Food & Music Festival

## Sponsorship Opportunities:

- ▶ Presenting Sponsor \$15,000
  - ▶ 10 RESERVED VIP Tickets to event including Food & Beverage
  - ▶ VIP Artist Meet & Greet
  - ▶ Prominent placement in full page color advertisement in event program
  - ▶ Name and/or Logo on all promotional collateral (website, program, invitation and social media)
  - ▶ VIP Afterparty entrance
  - ▶ Inclusion in 12News :30 co-branded commercials

# 2022 AZ Soul Food & Music Festival

## Sponsorship Opportunities:

- ▶ Title Sponsor \$10,000
  - ▶ 10 RESERVED VIP Tickets to event including Food & Beverage
  - ▶ VIP Artist Meet & Greet
  - ▶ Prominent placement in full page color advertisement in event program
  - ▶ Name and/or Logo on all promotional collateral (website, program, invitation and social media)
  - ▶ VIP Afterparty entrance

# 2022 AZ Soul Food & Music Festival

## Sponsorship Opportunities:

- ▶ Area Sponsors \$5,000
  - ▶ 6 RESERVED VIP Tickets to event including Food & Beverage
  - ▶ VIP Artist Meet & Greet
  - ▶ Prominent placement in full page color advertisement in event program
  - ▶ Name and/or Logo on all promotional collateral (website, program, invitation and social media)
  - ▶ Areas to sponsor include:
    - ▶ Children's Area
    - ▶ Stage
    - ▶ Food Court
    - ▶ Beer Garden
    - ▶ First Aid
    - ▶ Talent Show
    - ▶ Information Booth

Sponsors chooses one (1) area...first come, first serve